

SEO CASE STUDY



ABOUT THE COMPANY

Srujana Hospital delivers top-notch healthcare to our patients. Our hospital's history inspires trust. Our hospital provides top-notch treatment with cutting-edge technologies. Personal treatment is provided by our caring and skilled gynae, nurses, and support workers.

Website

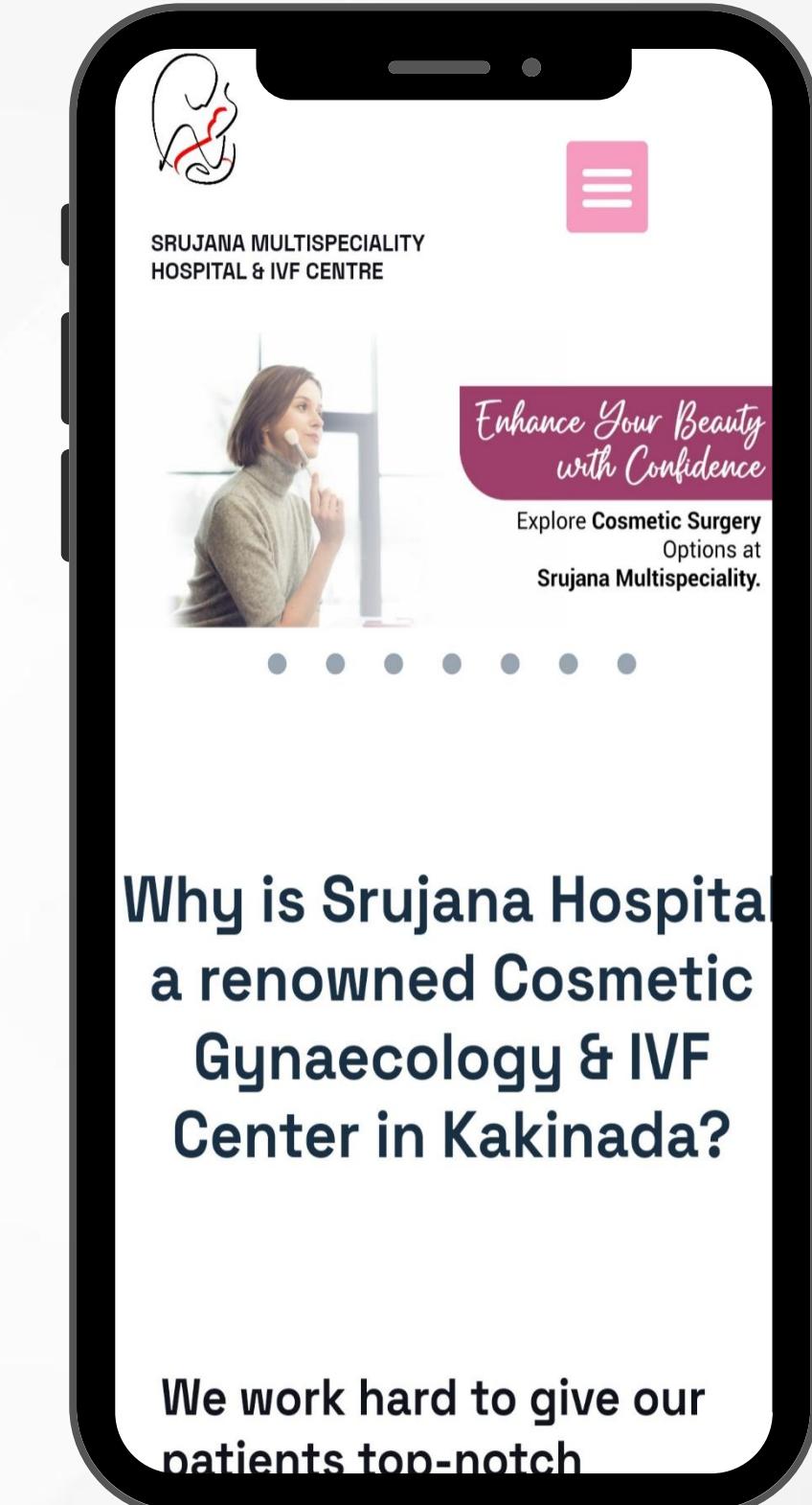
<https://srujanahospital.com/>

Location

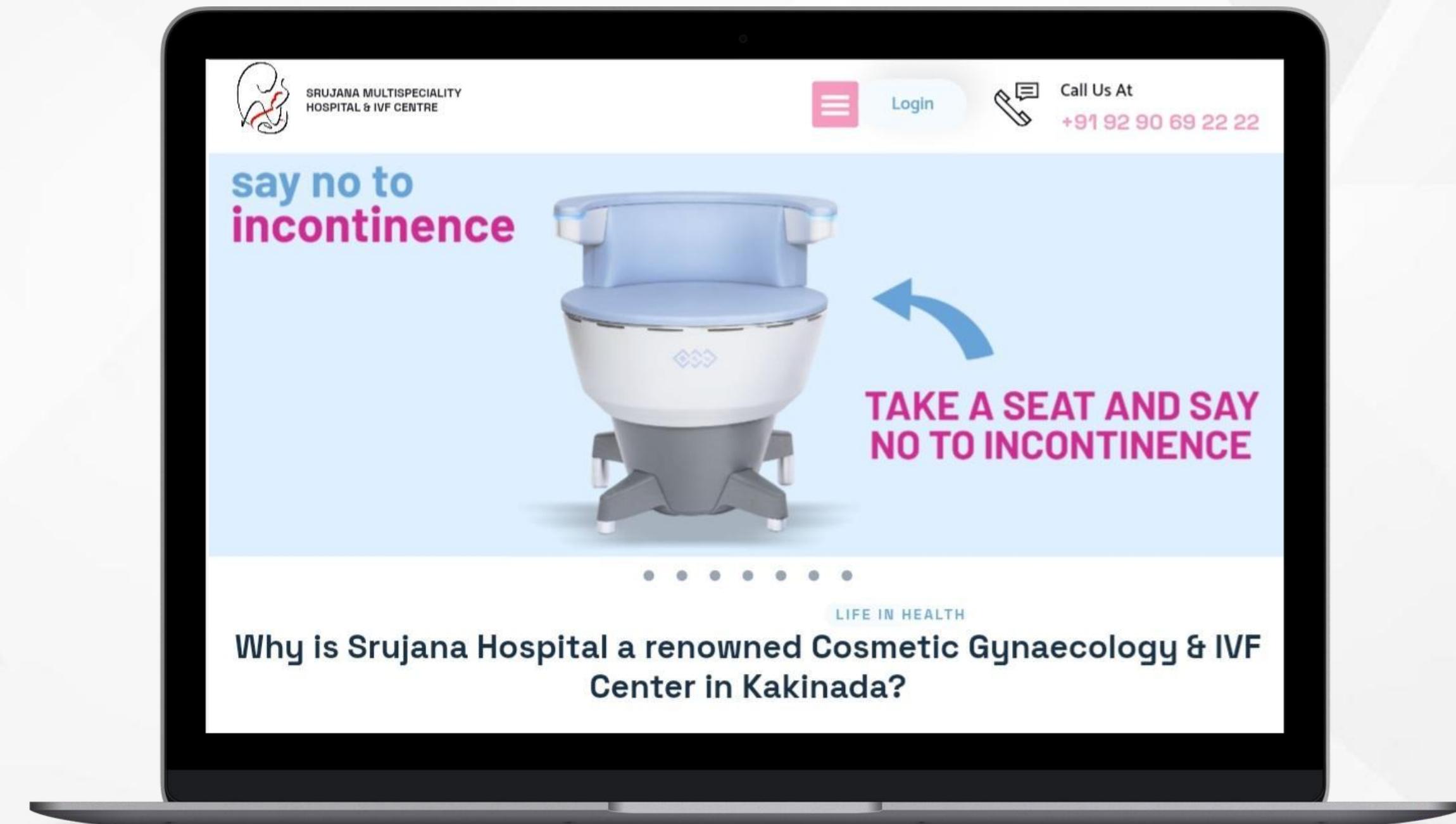
Gokul Street,
Kakinada,
Andhra
Pradesh

Service

Cosmetic
Gynaecology &
IVF Treatment



TRANSFORMED WEBSITE UI



THE PROBLEM STATEMENT

The issue is that the business has to show up in search results for the best IVF treatment as well as other treatments or surgeries related to cosmetics on Google's website.

OUR STRATEGY

To find the best IVF treatment or any other cosmetic treatment, our strategy is to develop a presence on search engine sites like Google.

ON-PAGE OPTIMIZATION

On-page SEO refers to optimizing individual web pages to rank higher and earn more relevant traffic in search engines.

- Keyword Optimization
- Quality Content
- Meta Tags and Descriptions
- Image Optimization(Alt text)
- Internal Linking
- Site Speed

OFF-PAGE OPTIMIZATION

Off-page SEO refers to actions taken outside of your own website to impact your rankings within search engine results pages (SERPs).

- Link Building
- Social Media Marketing
- Guest Posting
- Content Marketing
- Local SEO
- Brand Mentions

Keyword Ranking

(1 to 11)

Keyword	Ranking
Multispeciality & IVF Center In Kakinada	1
IVF Treatment Process In Kakinada	1
IVF Treatment Procedure In Kakinada	1
IUI Treatment Process In Kakinada	1
IUI Treatment Procedure In Kakinada	1
Urinary Leakage Treatment In Kakinada	1
Urine Leakage In Women In Kakinada	1
Vaginal Dryness Treatment In Kakinada	1
Vaginal Dryness And Itching In Kakinada	1
Cosmetic Gynaecology & IVF Center In Kakinada	1
Painful Intercourse Treatment In Kakinada	1

Keyword Ranking

(12 to 23)

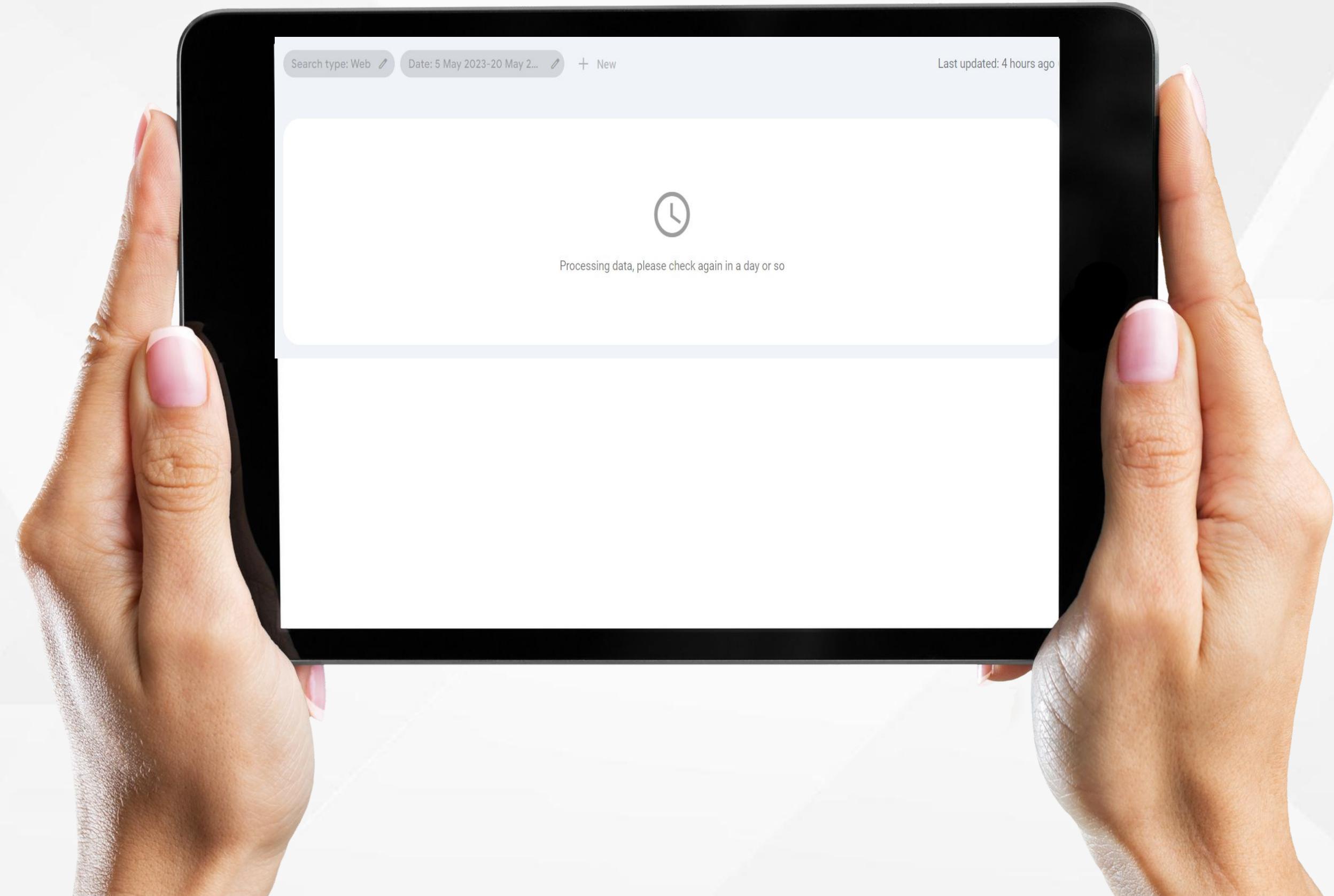
Keyword	Ranking
Srujana Hospital Kakinada	2
Srujana Hospital Kakinada	4
Srujana Hospital	6
Srujana Hospital	8
Srujana Hospital Kakinada	10
Guide Hospital Kakinada	16
Top 5 Gynecologist In Kakinada	21
Srujan Hospital	25
Srujana Clinic	26
Best Hospital Kakinada	30
Best Gynecologist In Kakinada	34
Gynecologist In Kakinada	35

Keyword Ranking

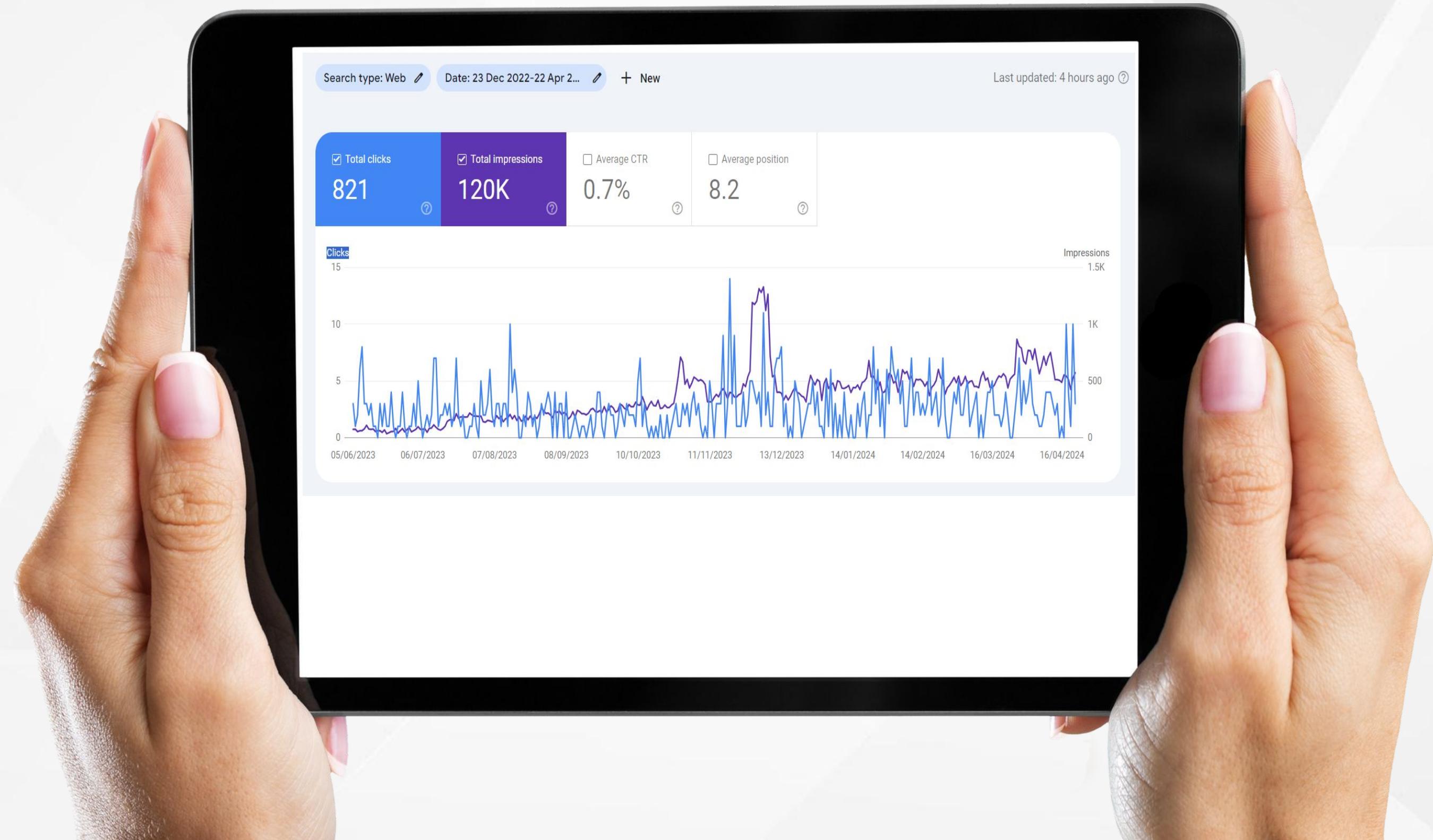
(24 to 35)

Keyword	Ranking
Srujana Hospital Suchitra	35
Best Hospital In Kakinada	38
Hormonal Assay	38
Best Gynecologist In Kakinada	39
Top 5 Gynecologist In Kakinada	40
Hormonal Assay Test	46
Srujan Hospital	47
Gynecologist In Kakinada	49
Embryo Vitrification	79
Srujana Clinic	82
Max Hospital Gynaecologist	99
Painless Labour	980

WHEN WE Started



WHEN WE Achieve





THANK YOU



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<https://hd99solutions.com/>