

SEO CASE STUDY



ABOUT THE COMPANY

Ojas Aesthetic provides the best treatments for skin, hair and cosmetic surgeries.

Website

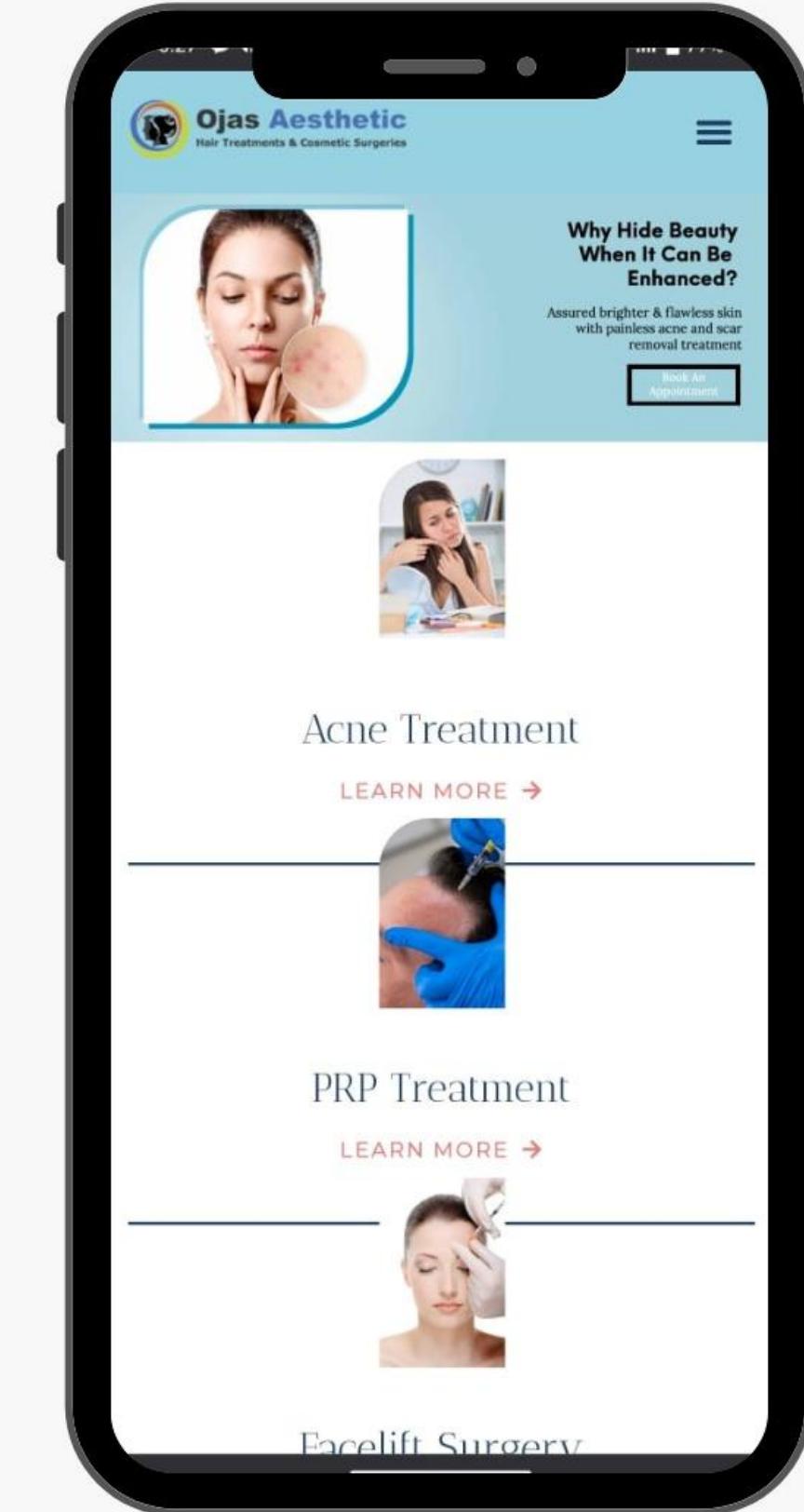
<https://ojasaesthetic.com/>

Location

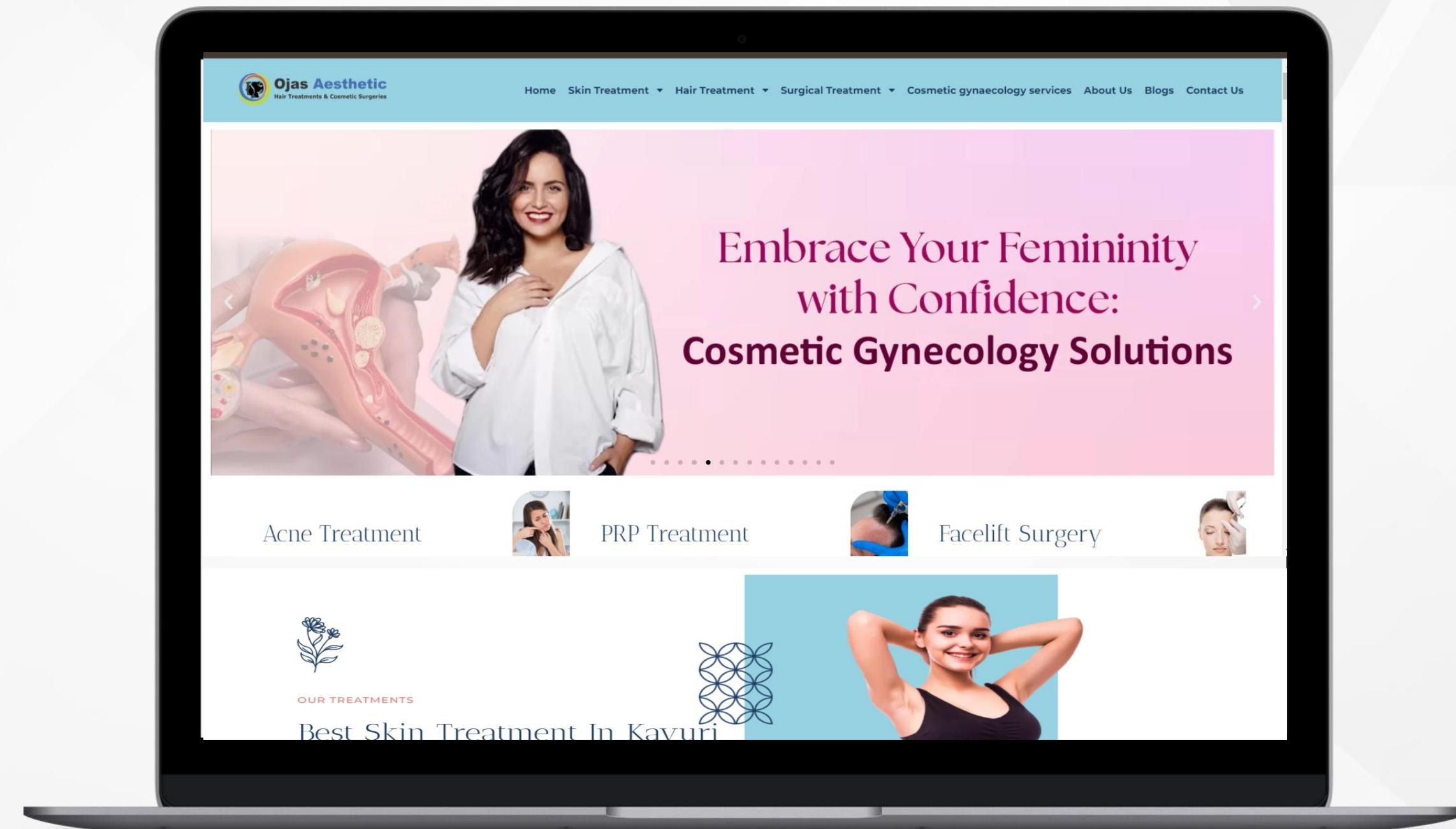
Hyderabad
(Madhapur)

Audience

Patients for
skin, hair and
cosmetic
surgeries



TRANSFORMED WEBSITE UI



THE PROBLEM STATEMENT

The website was not visible on Google for the best skin, hair and cosmetic treatments.

OUR STRATEGY

We have optimized on-page by interlinking keywords with adding meta tags and titles according to highly searched keywords on google and creating off page links of content, image and article submissions. for the same.

ON-PAGE OPTIMIZATION

On-page optimization (AKA on-page SEO) refers to all measures that can be taken directly within the website in order to improve its position in the search rankings.

- Keyword Optimization
- Quality Content
- Meta Tags and Descriptions
- Image Optimization(Alt text)
- Internal Linking
- Site Speed

OFF-PAGE OPTIMIZATION

Off-page optimization refers to all the measures that can be taken outside of the actual website in order to improve its position in search rankings.

- Link Building
- Social Media Marketing
- Guest Posting
- Content Marketing
- Local SEO
- Brand Mentions

Keyword Ranking (1 to 10)

Keywords	Ranking
male breast reduction in Madhapur	1
non surgical liposuction in Madhapur	1
urinary leakage in women in Madhapur	1
urinary incontinence treatment in Madhapur	2
best hairfall treatment in kavuri hills madhapur	2
best hair treatment in kavuri hills madhapur	3
best skin treatment in kavuri hills	3
best skin clinic in kavuri hills	4
vaginal dryness cure in Madhapur	7
best skin doctor in kavuri hills madhapur	9
ojas aesthetic	10
best treatment for vaginal dryness	10

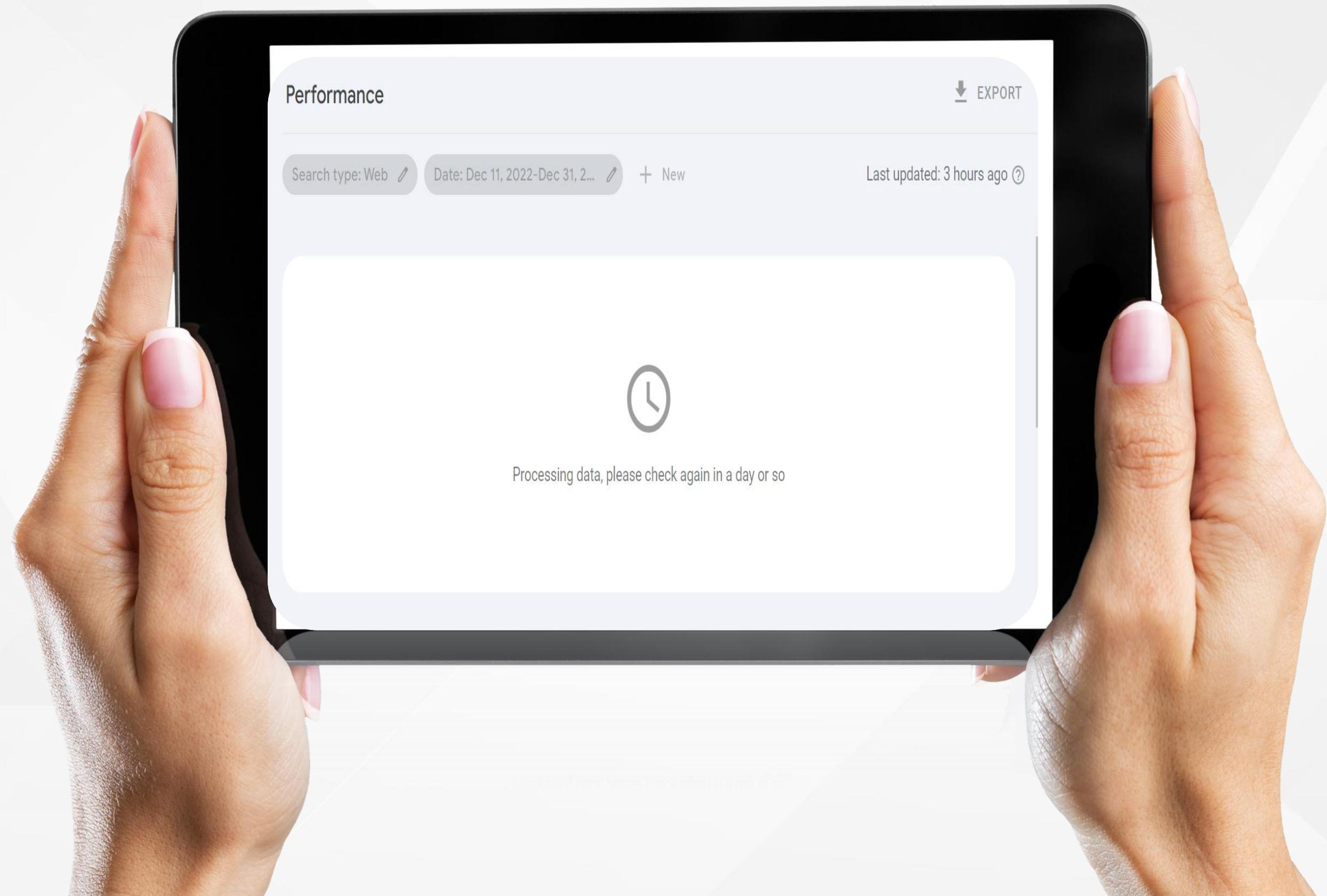
Keyword Ranking (11 to 50)

Keywords	Ranking
non surgical liposuction in hyderabad	12
cosmetic gynaecology in Madhapur	13
best skin clinic in madhapur	14
best dermatologist in madhapur	33
skin specialist in madhapur	44

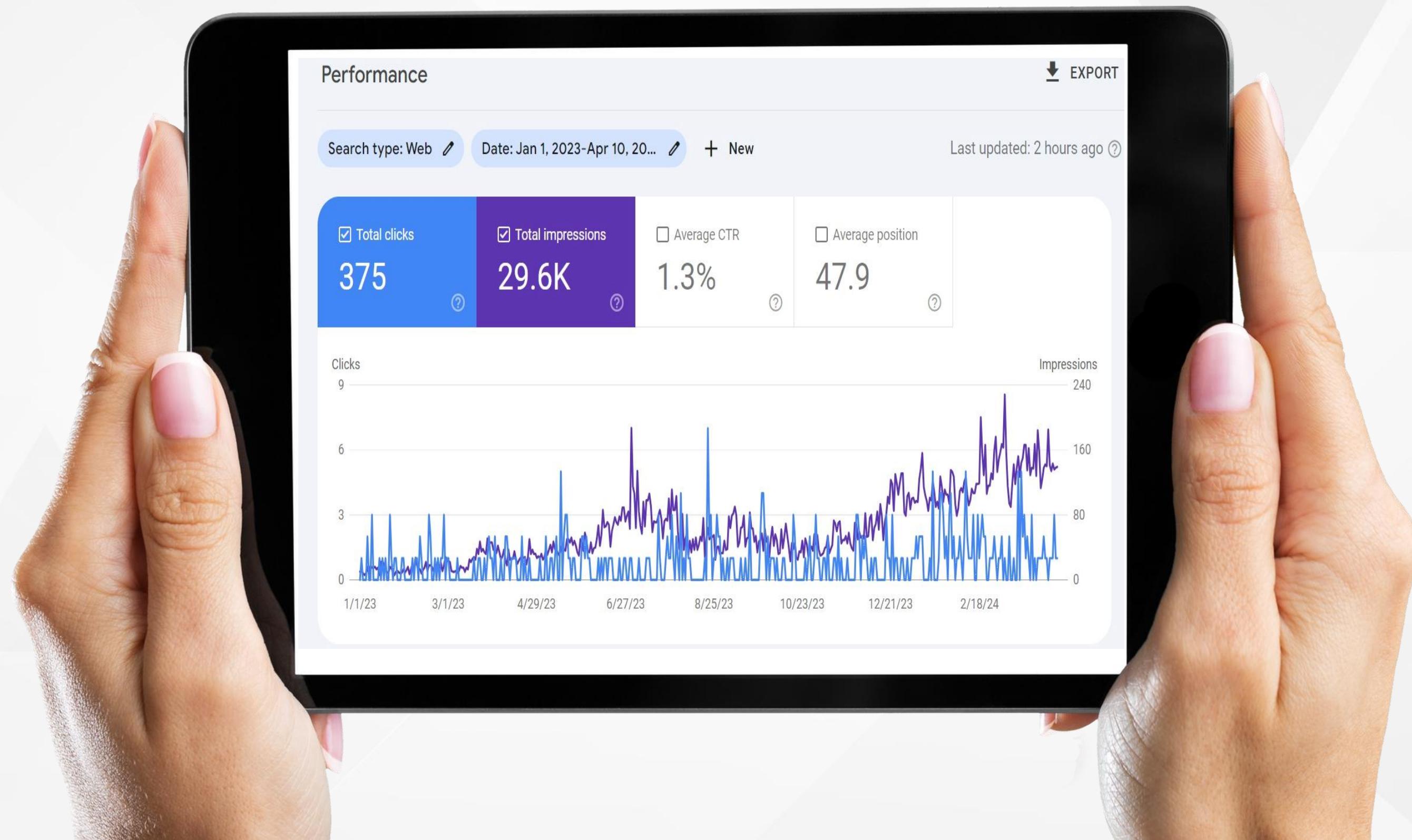
Keyword Ranking (51 to 90)

Keywords	Ranking
skin care specialist in hyderabad	52
skin specialist in madhapur	52
non surgical liposuction	55
liposuction in hyderabad	57
skin specialist in hyderabad	60
fat removal surgery	60
best acne treatment in hyderabad	75
breast augmentation in hyderabad	79
liposuction in hyderabad	80
liposuction surgery in hyderabad	82
best dermatologist in hyderabad	90
skin specialist in hyderabad	90

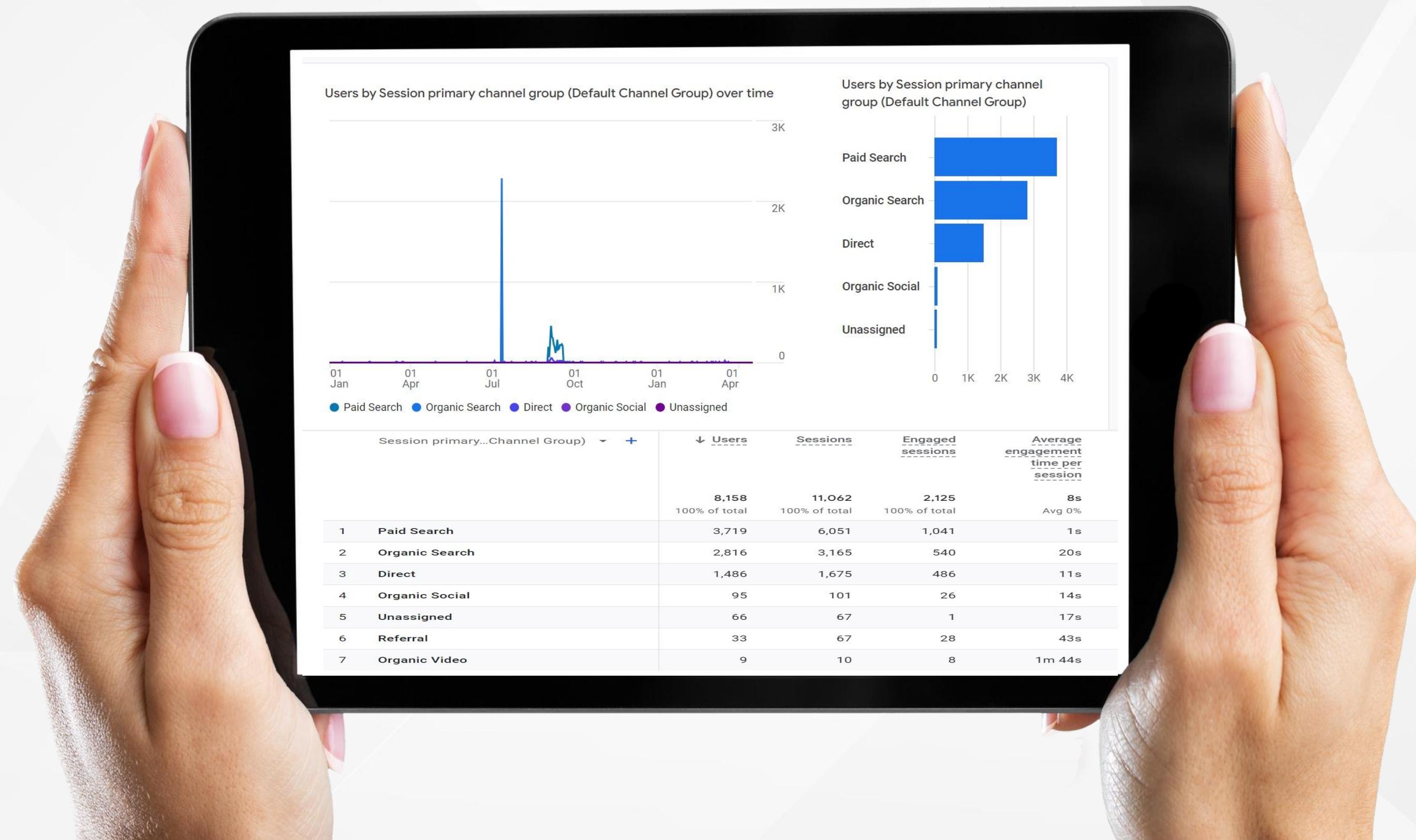
When We Started



What We Have Achieved



Traffic Acquisition





THANK YOU



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<https://hd99solutions.com/>